



The USASF/IASF Chairman's Cup was designed to honor and showcase the outstanding community leadership and service by all-star cheerleaders and dancers. This "Giving Back" attitude steps beyond the boundaries of sport, building character, communication, humility and true citizenship within athletes.

Entry Details

- **Service Project:** Each program will complete a philanthropic or community service oriented activity. It should be an activity that directly benefits a community or non-profit agency. Such as:
 - Tree plantings, hospital visits, clothes drives, food drives, blood drives, litter campaigns, nursing home visits, and any other service that benefits your community.
 - Toys for Tots, Meals on Wheels, American Heart Association, Habitat for Humanity, American Cancer Society, Breast Cancer, Muscular Dystrophy Association and any other benefactor from your activity.
- **Media Connection:** A large part of this project is building awareness of the positive life benefits that all-star cheerleading and dance offer.
 - Each program must have local television, radio and/or printed coverage of the activity.
 - Coverage must be tagged to a search engine in words such as *cheerleading safety, cheerleading benefits, competition dance, all-star cheerleading and dance, and USASF*
- **Supporting materials:** To identify the winner of the Chairman's Cup Challenge, the following supporting material is needed:
 - Cover letter including; name, program name and history, contact information, a brief description of the cause volunteered for with how you think it positively influenced the athletes and community
 - DVD of local television footage
 - PDF/Print Out of print coverage
 - MP3 recording of Radio coverage
 - Letters from philanthropic agency (not required)
 - Photos/Footage of your cheerleaders hard at work! Be sure that they are in their "cheer and dance gear," we need your hard work to recognize you as CHEERLEADERS and DANCERS!
- Be creative in your approach to this service or activity. Entries that tie in cheerleading and dance to the activity are especially impressive!

Policy

- The USASF Chairman's Cup will be awarded at The 2009 Cheerleading Worlds VIP Reception
- The award is open to any gym/program and is not restricted by level
- Each gym/program is allowed one entry
- All entry packets must be received at the USASF office, no later than April 1st, 2009
- Incomplete packets will not be accepted
- All footage, articles and photos entered for consideration will be released to the USASF for use in promotional materials
- The USASF National Advisory Board Members will adjudicate
- All decisions will be final
- Sufficient notification will be made to the winning program so that arrangements may be made to be present
- The winning coach/director will agree to be in attendance at the following USASF Worlds to award his/her successor