

USASF Event Producer Memberships 2012 - 2013

General Membership Guidelines:

1. Application for membership is open to every USA event producer. Not every member event producer will qualify to conduct a USASF sanctioned Worlds Bids qualifying competition.
2. All member event producers are required to complete and sign each year:
 - **USASF Event Producer Member Application** that includes the agreement with: 1) the mission of the USASF, 2) the USASF rules, safety guidelines and sanctioning standards, and 3) conducting business in a way that will support and further the mission of the USASF and 4) the terms and conditions of the USASF Company Member Agreement.
 - **USASF Event Producer Member Agreement**
3. USASF Event Producer Tier 1 or 2 membership will be approved by the Sanctioning Committee with the final consent of the USASF Board of Directors.
4. The decision to approve USASF Event Producers to award World bids will be based on the criteria below. The goal is to not over saturate any given market with Worlds bids such that the competitive value of the bids is diminished. At a minimum, qualifying competitions must provide 2 performances such as a prelims and finals, or 2 performances combining scores at least for World's qualifying divisions. In addition the Sanctioning Committee will consider the other following criteria.
 - The date the event producer became a member of the USASF,
 - The location of the competition the member desires to give bids,
 - The number of bids being given by other companies in that market,
 - The date of the bid qualifying event
 - **NEW:** There will be a maximum of 42 Cheerleading Worlds Bid qualifying events for the 2012-2013 season in the USA.
5. Event Producers awarding any Worlds bids must fully comply with the Worlds logo requirements, including the proper usage of specific "Paid" and "Partial Paid" bid logos.
6. The verification for minimum number of "all star cheer" team requirements will be the event producer's actual preliminary performance results and rankings from the same prior year's competition.
7. No monetary awards, including cash, can be attached to Worlds bids other than the funds for Full and Partial Paid bids.

TIER 1 – For Event Producers that have one national championship or designate one of their major competitions as their "national championship" for purposes of The Cheerleading Worlds bids.

The selected "national championship" must:

- Meet all USASF sanctioning standards when administering their World's bid qualifying event.
- Have had a minimum of 125 All Star "cheer" teams participating at the **same prior year's competition** to qualify for this tier. Tier 1 requirements for USASF members approved in 2007-08 or earlier are reduced from 125 to 100 all star cheer teams. All members approved after the 2007 – 08 season, and new applicants, must meet the 125 all star team standard. **NOTE:** "All Star Rec" performances, and / or FREE Exhibition performances (not scored), will not count toward the minimum number of teams needed under the Tier 1 requirements. Special Needs (FREE or Paid) teams will count towards the minimum number of teams needed under the Tier 1 requirements.
- Have been conducted in the same city on or about this date for the prior 5 years. A city is defined as an MSA (Metropolitan Statistical Area).

- Send a minimum of one representative to one of the USASF Rules Interpretation and Safety Judge Certification courses scheduled at many of the USASF Regional Meetings in July - August 2012.
- Send a company representative to the annual Sanctioning Committee meeting scheduled in Dallas, Texas August 2012.

Tier 1 Benefits:

1. Can award one fully “Paid” World’s bid (up to a maximum of \$650 per athlete times the number on the floor where bid was awarded, plus 2 coaches) at their “national championship” on the basis of one bid per 100 all star cheer teams at the same prior year competition. May round up to the nearest 100. Example: If an event producer had 122 all star teams participating at the same prior year competition, they may offer two fully paid bids.
2. Can award 3 At Large bids for each fully paid bid at the same “national championship” where the fully “Paid” bid(s) are awarded.
3. Can award their approved “Paid” and “At Large” bids in any of The Cheerleading Worlds Club Divisions and/or “International” divisions offered at their bid qualifying event.
4. Can display “Road to Worlds” signage at all events.
5. Get logo visibility on video screens in Worlds venues
6. Get half page ad free in Worlds program
7. Get 4 VIP Worlds Credentials & Walt Disney World Park Hopper Passes.
8. Get automatic participation in the Nfinity Cup.
9. Can display USASF’s exclusive logos and Seal of Sanction at approved events, on printed materials and web site in approved formats.
10. Are listed and linked on the USASF web site.
11. Eligible for the USASF member event producer insurance program.
12. Will have access to all current USASF rules clarifications and the listing of all approved Safety Certified Judges through the member’s profile.
13. Can offer USASF credentialing at any USASF sanctioned event.
14. Have a seat to participate on the USASF Sanctioning Committee.
15. Are eligible to be elected to the USASF National Advisory Board and or serve on other USASF Committees.
16. Will be recognized in several ads, promotions and or editorials placed in the USASF monthly electronic magazine “First Friday”.
17. Included in USASF Levels and Rules Processes:
 - Voice in the USASF Rules Process
 - Available to attend and participate in any of the annual USASF Rules Interpretation Meetings (NACCC or USASF Regional Meetings)
18. **Annual USASF dues are waived.**

NOTE: Any of the above benefits may be modified during the membership period if notice is provided to Event Producers in writing.

TIER 2 – For Event Producers that have one national championship or designate one of their major competitions as their “national championship” for purposes of The Cheerleading Worlds bids.

The selected “national championship” must:

- Meet all USASF sanctioning standards when administering their World’s bid qualifying event.
- Have had a minimum of 100 All Star “cheer” teams participating at the **same prior year’s competition** to qualify for this tier. Tier 2 requirements for USASF members approved in 2007-08 or earlier are reduced from 100 to 75 all star cheer teams. All members approved after the

2007 – 08 season, and new applicants, must meet the 100 all star team standard. **NOTE:** “All Star Rec” performances, and / or FREE Exhibition performances (not scored), will not count toward the minimum number of teams needed under the Tier 2 requirements. Special Needs (FREE or Paid) teams will count towards the minimum number of teams needed under the Tier 2 requirements.

- Have been conducted in the same city on or about this date for the prior 3 years. A city is defined as an MSA (Metropolitan Statistical Area).
- Send a minimum of one representative to one of the USASF Rules Interpretation and Safety Judge Certification courses scheduled at many of the USASF Regional Meetings in July - August 2012.
- Send a company representative to the annual Tier 2 member event producer meeting scheduled in Dallas Texas July 2012.
- ***Annual Dues are \$4,000.**

Tier 2 Benefits:

1. Can award “Partial Paid” bids (a maximum of \$325 per athlete times the number on the floor where bid was awarded, plus 2 coaches) at their “national championship” on the basis of one bid per 50 all star “cheer” teams at the same prior year competition. May not round up.
Example: Must have had a minimum of 100 All Star “cheer” teams participating at the same prior year competition to award a second “Partial Paid” bid.
2. Can award their approved “Partial Paid” bid(s) in any of The Cheerleading Worlds Club Divisions and/or “International” divisions offered at their bid qualifying event.
3. Can award 1 At Large bid for each “Partial Paid” bid at the same Worlds qualifying event where the “Partial Paid” bid(s) are awarded.
Can award the approved At Large bid(s) in any of The Cheerleading Worlds Club Divisions and or the “International” divisions offered at their bid qualifying event.
4. Get 2 VIP Worlds Credentials & Walt Disney Park Hopper Passes.
5. Can display “Road to Worlds” signage at all events.
6. Get logo visibility on video screens in Worlds venues
7. Get a quarter page ad free in World’s program.
8. Get automatic participation in the Nfinity Cup.
9. Can display USASF’s exclusive logos and Seal of Sanction at approved sanctioned events, on printed materials and website in approved formats.
10. Are listed and linked on the USASF website.
11. Eligible for the USASF member event producer insurance program.
12. Will have access to all current USASF rules clarifications and the listing of all approved Safety Certified Judges through the member’s profile.
13. Can offer USASF credentialing at any USASF sanctioned events.
14. Are eligible to be elected to the National Advisory Board and or serve on other USASF Committees.
15. Will be recognized in several ads, promotions and or editorials placed in the USASF monthly electronic magazine “First Friday”.
16. Included in USASF Levels and Rules Processes:
 - Voice in the USASF Rules Process
 - Available to attend and participate in any of the annual USASF Rules Interpretation Meetings (NACCC or USASF Regional Meetings)

NOTE: Any of the above benefits may be modified during the membership period if notice is provided to Event Producers in writing.

TIER 3 – For Event Producers that want to benefit as a member of the USASF, hold USASF Sanctioned Events, and will not be awarding bids to the Worlds.

Requirements:

- Meet all USASF sanctioning standards when administering USASF sanctioned events.
- Send a minimum of one representative to one of the USASF Rules Interpretation and Safety Judge Certification courses scheduled at many of the USASF Regional Meetings in July - August 2012.
- Send a company representative to any annual Tier 3&4 member event producer meeting scheduled in Dallas Texas July 2012.

***Annual Dues are \$2,000.**

Tier 3 Benefits:

1. Can display USASF's exclusive logos and Seal of Sanction at approved sanctioned events, on printed materials and website in approved formats.
2. Can offer USASF credentialing at any USASF sanctioned event.
3. Are listed and linked on the USASF website.
4. Eligible for the USASF member event producer insurance program.
5. Will have access to all current USASF rules clarifications and the listing of all approved Safety Certified Judges through the member's profile.
6. Get automatic participation in the Nfinity Cup.
7. Will be recognized in several ads, promotions and or editorials placed in the USASF monthly electronic magazine "First Friday".
 - Included in USASF Levels and Rules Processes:
 - Available to attend and participate in any of the annual USASF Rules Interpretation Meetings (NACCC-Doral or USASF Regional Meetings)
8. Eligible to be elected to the National Advisory Board and or serve on a USASF Committees Rules Resolution Process.
9. Can have up to two Worlds Credentials.

NOTE: Any of the above benefits may be modified during the membership period if notice is provided to Event Producers in writing.

TIER 4 – For Gym Members that produce "one" competition a year, as a fund raiser, and want to benefit as a member of the USASF, hold a USASF Sanctioned Event, and will not be awarding bids to the Worlds.

Requirements:

- Meet all USASF sanctioning standards when administering USASF sanctioned events.
- Send a minimum of one representative to one of the USASF Rules Interpretation and Safety Judge Certification courses scheduled at many of the USASF Regional Meetings in July - August 2012.
- Send a company representative to any annual Tier 3&4 member event producer meeting scheduled in Dallas Texas July 2012.

***Annual Dues are \$1,000.**

Tier 4 Benefits:

1. Can display USASF's exclusive logos and Seal of Sanction at approved sanctioned events, on printed materials and website in approved formats.
2. Can offer USASF credentialing at any USASF sanctioned event.

3. Are listed and linked on the USASF website.
4. Eligible for the USASF member event producer insurance program.
5. Will have access to all current USASF rules clarifications and the listing of all approved Safety Certified Judges through the member's profile.
6. Get automatic participation in the Nfinity Cup.
7. Will be recognized in several ads, promotions and or editorials placed in the USASF monthly electronic magazine "First Friday".
8. Included in USASF Levels and Rules Process:
 - Voice in the USASF Rules Processes:
 - Available to attend and participate in any of the annual USASF Rules Interpretation Meetings (NACCC-Doral or USASF Regional Meetings)

NOTE: Any of the above benefits may be modified during the membership period if notice is provided to Event Producers in writing.