

USASF/IASF Event Producer & Affiliate Memberships

Overall Guidelines:

1. USASF/IASF membership is open to every event producer. However, not every member event producer will automatically qualify to conduct USASF/IASF sanctioned competitions and/or award World's bids.
2. All member event producers are required to complete and sign each year:
 - USASF/IASF Event Producer Member Application that includes the agreement with: 1) the mission of the USASF/IASF, 2) the USASF/IASF rules, safety guidelines, and sanctioning standards, and 3) basic business ethics.
 - USASF/IASF Event Producer Member Agreement
3. USASF Event Producer membership and sanctioning approval will be done by the Sanctioning Committee with the final consent of the USASF/IASF Board of Directors.
4. The decision to sanction USASF/IASF Event Producers to give World bids will be based on the criteria below. The goal is to not over saturate any given market with Worlds bids such that the competitive value of the bids is diminished. At a minimum, qualifying competitions must provide 2 performances such as a prelims and finals or 2 performances combining scores at least for World's qualifying divisions. In addition the sanctioning committee will consider the other following criteria.
 - The date the company became a member of the USASF/IASF,
 - The location of the competition the member desires to give bids,
 - The number of bids being given by other companies in that market,
 - The date of the bid qualifying event
 - The requested Level of the bids they will give.
5. Event Producers awarding any World's bids must fully comply with the Worlds logo requirements, including the proper usage of specific "Paid" and "Partial Paid" bid logos.
6. **NEW:** The verification for minimum Tier 1 and 2 team requirements will be preliminary performance results.
7. **NEW:** Companies that qualify to be Tier 1 must be Tier 1.
8. **NEW:** No monetary awards, including cash, can be attached to Worlds bids other than the funds for Fully and Partially Paid bids.

Tier 1 – For Event Producers that have one national championship or designate one of their major competitions as their “national championship” for purposes of The Cheerleading Worlds bids.

The selected “national championship” must:

- Meet all USASF/IASF Sanctioning Standard's when administering USASF/IASF sanctioned events beginning in 2009-10.
- Meet all USASF/IASF Sanctioning Standard's Minimum and 5 Star Requirements for World's bid qualifying event.
- Have had a minimum of 125 All Star “cheer” teams participating at the **same prior year competition** to qualify for this tier. **NEW:** Tier 1 requirements for current Tier 1 members (those approved in 2007-08 or earlier) are reduced from 125 to 100 all star cheer teams. All new Tier 1 applicants must meet the 125 all star team standard.

- Have been conducted in this city on or about this date for the prior 4 years.
Note: The 2009 – 2010 requirement will be “for the prior 5 years.
- Send a minimum of one representative to the USASF Rules Interpretation and Safety Judge Certification in August 2008!
- Send a company representative to the annual member event producer compliance meeting or conference call in 2009.

Tier 1 Benefits:

1. Can award one fully “Paid” World’s bid (max \$25,000 per bid) at their “national championship” on the basis of one per 100 all star cheer teams at the same prior year competition. May round up to the nearest 100.
Example: If an event producer had 122 all star teams participating at the same prior year competition, they may offer two fully paid bids.
2. Can award 3(**NEW**) At Large bids for each fully paid bid at the same nationals where the fully “Paid” bid(s) are awarded.
3. Can award their approved “Paid” and “At Large” bids in any of The Cheerleading World’s IASF Club Divisions and or IASF Nations Cup “International” Divisions offered at their bid qualifying event. Can **only** award IASF Nations Cup “International” Division At Large bids in any of the IASF Nations Cup “International” Divisions offered at their Worlds qualifying event.
4. Can display “Road to Worlds” at all events.
5. Get venue signage in the World’s Venues.
6. Get half page ad free in World’s program.
7. Get 4 VIP Credentials & Disney Park Hopper Passes to the Worlds
8. Get a free exhibitor’s booth at the USASF Coaches Conference and Trade Show. (includes 4 exhibitors credentials)
9. Get automatic participation in the Nfinity Cup.
10. Can display USASF/IASF’s exclusive logos and Seal of Sanction at approved events, on printed materials and web site in approved formats.
11. Are listed and linked on the USASF web site.
12. Can do USASF/IASF credentialing at events.
13. Have a seat to participate on the USASF/IASF Sanctioning Committee.
14. Are eligible to be elected to the National Advisory Board and or serve on other USASF/IASF Committees.
15. Will be included in USASF/IASF 5 Star Sanctioning & Benefits Ad placed in the All Star Cheer Magazine and any other publications.
16. Will receive discounted pricing and packages to advertise in All Star Cheer Magazine.
17. Included in USASF/IASF Levels and Rules Processes:
 - Voice in the USASF/IASF Rules Process
 - Available to attend and participate in the Annual USASF/IASF Rules Interpretation Meeting
 - Rules Resolution Process
18. Annual USASF/IASF dues are waived.

Tier 2 – For Event Producers that have one national championship or designate one of their major competitions as their “national championship” for purposes of The Cheerleading World’s bids.

The selected “national championship” must:

- Meet all USASF/IASF Sanctioning Standard’s when administering USASF/IASF sanctioned events beginning in 2009-10.
- Meet all USASF/IASF Sanctioning Standard’s Minimum and 4 Star Requirements for World’s bid qualifying event.
- Have had a minimum of 100 All Star “cheer” teams participating at the **same prior year competition** to qualify for this tier. **NEW:** Tier 2 requirements for current Tier 2 members (those approved in 2007-08 or earlier) are reduced from 100 to 75 all star cheer teams. All new Tier 2 applicants must meet the 100 all star team standard.
- Have been conducted in this city on or about this date for the prior 3 years.
- Send a minimum of one representative to the USASF Rules Interpretation and Safety Judge Certification in August 2009!
- Send a company representative to the annual member event producer compliance meeting or conference call in 2009.

***Annual Dues are \$4,000.**

Tier 2 Benefits :

1. Can award “Partial Paid” bids (maximum \$12,500 **NEW**) at their “national championship” on the basis of one per 50 all star “cheer” teams at the same prior year competition. May not round up. Example: Must have had a minimum of 100 All Star “cheer” teams participating at the same prior year competition to award a second “Partial Paid” bid.
2. Can award their approved “Partial Paid” bid(s) in any of The Cheerleading World’s IASF Club Divisions and or the IASF Nations Cup “International” Divisions offered at the ir bid qualifying event.
3. **NEW:** Can award 1 At Large bid for each “Partial Paid” bid at the same Worlds qualifying event where the “Partial Paid” bid(s) are awarded. Can award the approved At Large bid(s) in any of The Cheerleading World’s IASF Club Divisions and or the IASF Nations Cup “International” Divisions offered at the ir bid qualifying event.
4. Get a 50% discount on the exhibitor’s package at USASF/IASF Coaches Conference and Trade Show.
5. Get 2 VIP Credentials & Disney Park Hopper Passes to the Worlds
6. Can display “Road to Worlds” at all events.
7. Get a quarter page ad free in World’s program.
8. Get automatic participation in the Nfinity Cup.
9. Can display USASF/IASF’s exclusive logos and Seal of Sanction at approved sanctioned events, on printed materials and web site in approved formats.
10. Are listed and linked on the USASF/IASF web site.
11. Can do USASF/IASF credentialing at events.
12. Are eligible to be elected to the National Advisory Board and or serve on other USASF/IASF Committees.

13. Will receive discounted pricing and packages to advertise in All Star Cheer Magazine.
14. Included in USASF/IASF Levels and Rules Processes:
 - Voice in the USASF/IASF Rules Process
 - Available to attend and participate in the Annual USASF/IASF Rules Interpretation Meeting
 - Rules Resolution Process

Tier 3 – For Event Producers that want to benefit as a member of the USASF/IASF, hold USASF Sanctioned Events, and will not be giving bids to the Worlds.

- Meet all USASF/IASF Sanctioning Standard's when administering USASF/IASF sanctioned events beginning in 2009-10.
- Send a minimum of one representative to the USASF Rules Interpretation and Safety Judge Certification in August 2009!
- Send a company representative to the annual member event producer compliance meeting or conference call in 2009.

***Annual Dues are \$2,000.**

Tier 3 Benefits:

1. Can display USASF/IASF's exclusive logos and Seal of Sanction at approved sanctioned events, on printed materials and web site in approved formats.
3. Get member rate on the exhibitor's package at USASF/IASF Coaches Conference and Trade Show.
4. Can do USASF/IASF credentialing at events.
5. Are listed and linked on the USASF/IASF web site.
6. Get automatic participation in the Nfinity Cup.
7. Will be authorized to advertise in Competition Cheer Magazine.
8. Are included in USASF/IASF Levels and Rules Processes:
 - Voice in the USASF/IASF Rules Process
 - Available to attend and participate in the Annual USASF/IASF Rules Interpretation Meeting
 - Rules Resolution Process
9. Eligible to be elected to the National Advisory Board and or serve on a USASF/IASF Committees.
10. Access to the USASF Event Producers Connection, an exclusive website created just for members to promote better communication both from the USASF/IASF Board of Directors to the member event producers as well as between it's members.

Tier 4 – For Gym Members that produce “one” competition a year, as a fund raiser, and want to benefit as a member of the USASF/IASF, hold a USASF/IASF Sanctioned Event, and will not be giving bids to the Worlds.

- Meet all USASF/IASF Sanctioning Standard's when administering USASF/IASF sanctioned events beginning in 2009-10.
- Send a minimum of one representative to the USASF Rules Interpretation and Safety Judge Certification in August 2008!
- Send a company representative to the annual member event producer compliance meeting or call in 2009.

***Annual Dues are \$1,000.**

Tier 4 Benefits:

1. Can display USASF/IASF's exclusive logos and Seal of Sanction at their approved sanctioned event, on printed materials and web site in approved formats.
2. Can do USASF/IASF credentialing at events.
3. Are listed and linked on the USASF/IASF web site.
4. Will be authorized to advertise in Competition Cheer Magazine.
5. Are included in USASF/IASF Levels and Rules Processes:
 - Voice in the USASF/IASF Rules Process
 - Available to attend and participate in the Annual USASF/IASF Rules Interpretation Meeting
 - Rules Resolution Process

USASF Affiliate Membership (Industry Suppliers) – Companies, other than event producers, that want to be members and supporters of the USASF/IASF.

1. Can display USASF/IASF logo on printed materials and web site in approved formats.
2. Get company member rate, as an exhibitor, at USASF/IASF Coaches Conference And Trade Show following the Cheerleading Worlds.
3. Are listed and linked on the USASF/IASF web site.
4. Pay \$2,500 annual dues or annual dues are waived if a full page ad is purchased from All Star Cheer Magazine.