



The goal of USASF Regional Meetings are to further develop pursuit of the mission, to maximize the number of participants benefiting from all star cheerleading and dance. Our four points of focus are legitimacy of the sport, safety of the athletes, increased participation and membership support.

GENERAL SESSION

The General Session is a critical time for the USASF to hear from you! This is an open forum to discuss feedback and productive suggestions for USASF programs, levels, rules and what we can continue to work towards for the all star community.

GYM PROFITABILITY

In today's economic realization it is important to analyze success and communicate business ideas to help our members maximize their profit margin. This course reviews Profit and Loss statements, Marketing and Public Relations, suggestions on increasing the bottom line and ways USASF can help you!

FEDERATION TECHNOLOGY

The USASF has developed valuable resources for our members success! The website is not just filled with news and updates! It is a valuable resource for marketing, networking, organising and even blogging! In this session, you will be able to move through the site to build your own profile and start marketing.

MEMBERSHIP HAS IT'S BENEFITS

With many new programs like; Scholarships, Gym Certification, Chairman's Cup, Image Campaign and PR, there are a lot of ways you can use USASF membership to benefit you! This session will help you decide what fits your gym!

RULES INTERPRETATION

A course to help clarify the leveled rules and the way they can be used. This course is a short review of the progressions and recent changes to prepare you to study your level and penalty proof your routines.

Saturday and Sunday

JULY 25 - 26, 2009
WEST COAST

DAY 1

- 8:30 AM Registration and Check in
- 9:00 AM Opening Remarks
- 9:15 AM General Session
- 10:00 AM Gym Profitability
- 11:00 AM Federation Technology
- 12:00 PM SPONSORED LUNCH
- 1:00 PM Rules Interpretation
- 3:00 PM Membership has it's Benefits
- 4:00 PM Break Out Session
- 7:00 PM Coaches Mixer

DAY 2

- 8:30 AM All Star Q & A
- 10:30 AM Closing Remarks
- 12:00 PM USASF Credentialing

Hotel Information

SHERETON GRAND SACRAMENTO
1230 J STREET
SACRAMENTO, CA 95814

A BIG THANK YOU TO OUR SPONSORS:
WHO HAVE PROVIDED A GREAT LUNCH FOR US!

To make reservations call 916-341-3605 and ask for the USASF Group Rate.