



IMAGE ETIQUETTE DO'S

ARRIVAL ETIQUETTE **DO** arrive looking the way you expect to compete

DO wear only outer wear approved by your Program

VENUE ETIQUETTE **DO** demonstrate Good Sportsmanship in the stands, restroom, outer halls and everywhere DO keep your uniform on and fully zipped at all times, and change only in the restroom

AWARDS CEREMONY ETIQUETTE **DO** applaud for all Participants

DO wait to cheer for your Team until you name is called **DO** follow directions of the Announcer, stay on the floor until dismissed and congratulate all Teams

ALWAYS USE SOCIAL MEDIA TO PROMOTE POSITIVE THOUGHTS, IDEAS, AND IMAGES

IMAGE ETIQUETTE DON'TS

ARRIVAL ETIQUETTE

- Don't arrive at the event without wearing full uniform and hair done
- **Don't** arrive wearing sweatpants, pajama bottoms, trendy boots or jewlery

VENUE ETIQUETTE

- **Don't** speak negatively about other individuals, teams, or programs
- Don't swear or use vulgar language
- **Don't** use social media to braq, belittle or ridicule any person, team or program
- **Don't** change into uniform, practice wear or "street clothes" in the stands or halls

AWARDS CEREMONY ETIQUETTE

- **Don't** jump up and down when the 2nd place Team is called if it isn't your Team
- **Don't** overly emphasize the win, with overt displays of excitement
- **Don't** demonstrate disrespect by not allowing others their moment of recognition



WHAT IS YOUR IMAGE?



YOUR CHOREOGRAPHY:

Dance Style

Music Selection

Movement

YOUR LOOK:

Uniform Hair Makeup

YOUR CHOREOGRAPHY AND YOUR LOOK = YOUR IMAGE!

Is it age appropriate?

Is it an athletic representation of our sport?

Is it suitable for all audiences?

What does your Image say about your Team?

THE INTEGRITY OF OUR SPORT IS CONSTANTLY BEING SCRUTINIZED.

DOES YOUR IMAGE HELP? GIVE YOUR IMAGE A BOOST!

BE PROUD TO SAY "I'M AN ALL STAR!"





IS THE IMAGE OF YOUR PROGRAM MOVING IN A POSITIVE DIRECTION?

MAXIMIZE THE POSITIVE

Appearance: Uniforms and Makeup should be age

appropriate

Hair should look natural and styled in a manner that is not a distraction to the Judges or the

that is not a distraction to the Judges or the

routine

Athletic: Choreography is combined with an athletic

routine and complemented by appropriate music

for all audiences

Academics: Education is promoted and successes are rewarded

Attitude: Positive attitudes are demonstrated through

discipline, unity, sportsmanship, leadership, and

respect

MINIMIZE THE NEGATIVE

Appearance: Use of overly glitzy makeup

Uniforms that don't fit correctly
Uniforms or makeup that is not age

appropriate

Athletic: Avoid anything overtly sexual or flirtatious

Minimize gestures or expressions that call attention to the individual rather than the

team

Academics: Lack of emphasis on education

Attitude: Unsportsmanlike, suggestive, sexual, or

flirtatious music, movements or voice overs