

# NATIONAL ALL STAR CHEER & DANCE DAY



NASCDD unites programs across the country in a celebration of All Star Cheer and Dance! It is a growth initiative that can attract new athletes to your program and educate new participants about the positive benefits of All Star.

Set aside **September 9, 2017** as the day to open your doors to NEW cheer and dance athletes! Here are suggestions for making your NASCDD a success!

## MARKETING:

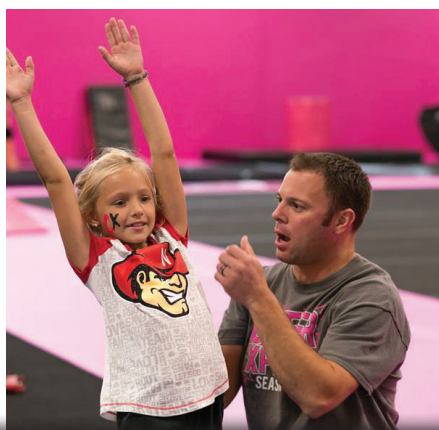
- Flyer: Two options! Choose one designed specifically for kids 8 and younger or the all inclusive one.
- Simply drop in your Program name, logo, location and times, and you're ready to distribute and post on your website and in social media!
- Use the hashtag: #NASCDD
- NASCDD logo: post on your website and social media.
- NASCDD promo video: post on your website and social media and provide location and times.

## EVENT SUGGESTIONS:

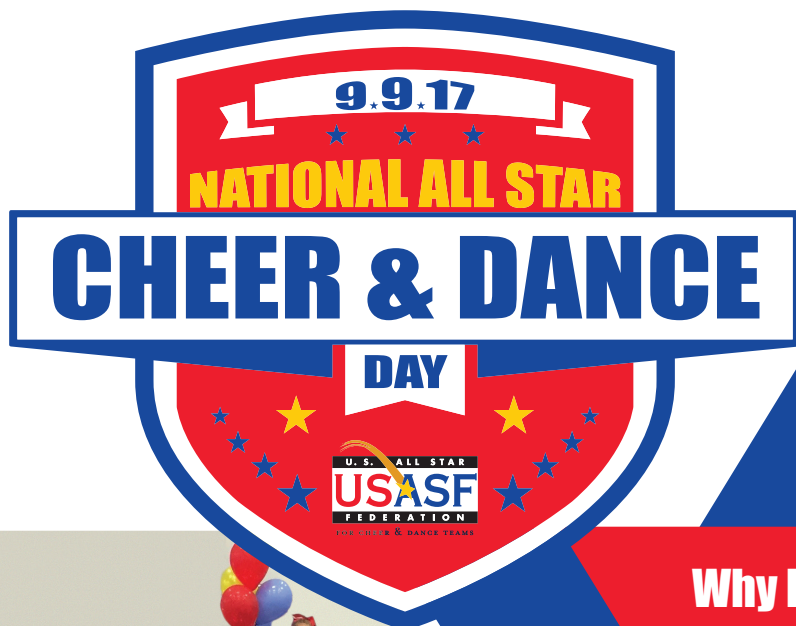
- Plan your celebration on National All Star Cheer & Dance Day (September 9) when it works for you.
- Get your community involved. Incorporate major events in your community into you celebration.  
(Philanthropic Events, Sporting Events)
- Hold an Open House with information about all of the programs you offer
- Teach and perform the National All Star Cheer & Day Dance Routine. Official music and instructional video available on USASF.net.
- Invite your teams or local college and professional cheer and/or dance teams to come and perform
- Hold games and activities with prizes
- Introduce the fundamental qualities of your program
- Post pictures and National All Star Cheer & Dance Day Routine on social media with #NASCDD
- Talk about the benefits of All Star Cheer and Dance:
  - Teamwork: Work with others towards a common goal
  - Social: Meet new friends
  - Self-Confidence: Through performance and goal setting
  - Strength: Mental and physical
  - Discipline: Values and time management
  - Responsibility: Be accountable to your team
  - Respect: For yourself and everyone around you
  - Family: That's what All Star is!



*Upload to USASF to  
use in promotions!*



*A growth initiative created by the USASF Mentoring Leadership program.*



**MARK  
YOUR  
CALENDAR!**  
**SEPTEMBER 9, 2017**

### Why become an All Star?

**SELF-CONFIDENCE:** Through performance and goal setting

**TEAMWORK:** Work with others towards a common goal

**RESPONSIBILITY:** Be accountable to your team

**RESPECT:** For yourself and everyone around you

**DISCIPLINE:** Values and time management

**STRENGTH:** Mental and physical

**SOCIAL:** Meet new friends

**FAMILY:** That's what All Star is!



**#NASCDD**

**National All Star Cheer & Dance Day kicks off September 9, 2017**

**JOIN US AND BE AN ALL STAR!**



# MARK YOUR CALENDAR!

**SEPTEMBER 9, 2017**

Join the fun as we celebrate with a day of dance, activities and overall FUN! Today we celebrate those under 8! Activities **designed for kids 5-6-7-and 8!**

## Why become an All Star?

**SELF-CONFIDENCE:** Through performance and goal setting

**TEAMWORK:** Work with others towards a common goal

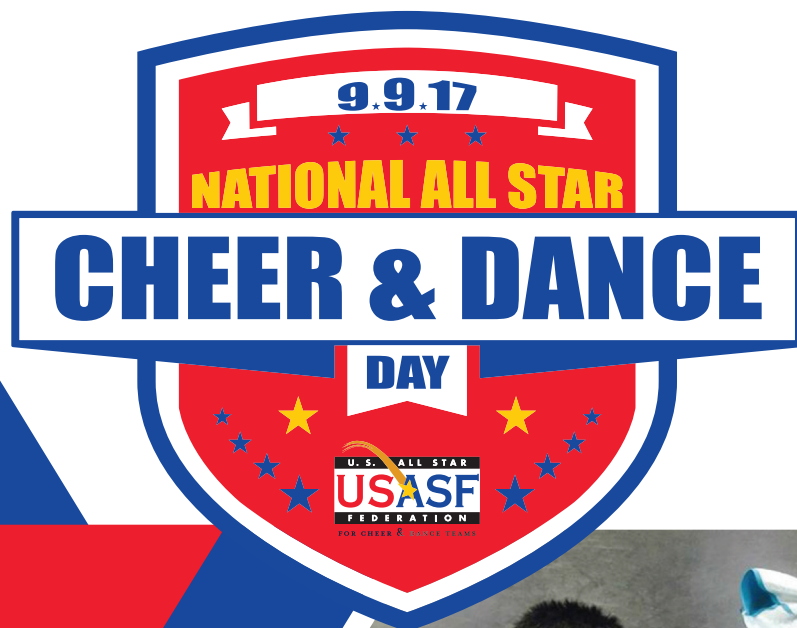
**STRENGTH:** Mental and physical

**SOCIAL:** Meet new friends

**FAMILY:** That's what All Star is!

Be part of something great! Within our walls we have something for everyone! All Star is the most accepting sport where no one sits on the bench! Classes, Clinics, Dance, Cheer and Tumbling!

**#NASCDD**



**Games • Prizes • Dancing • Making new friends!**

**National All Star Cheer & Dance Day kicks off September 9, 2017**

**JOIN US AND BE AN ALL STAR!**

