

NOTE: The information provided herein is for informational purposes only and not for the purpose of providing legal advice. You should contact your attorney for advice with respect to any legal issue or question.

USASF PROGRAM MEMBER PROFILE

The USASF will recognize the **legal entity** as the Program (see *definition for legal entity*). The true name of your **legal entity** is how your program should be registered with the USASF.

In your USASF profile there will be 3 fields:

1. **Legal Entity Name:** *This is where you will enter the true name of your legal entity*
2. **DBA:** *This is where you will enter any DBA or Fictitious Name. These may have to be registered with your local or state governmental agency (see Doing Business As name explanation).*
3. **Display Name as:** *This is how you would like your "name" displayed on the USASF website and your Event Rosters. Typically this should be your recognized name and how you are listed on event programs for competitions. Your "Display Name" might be your Legal Entity Name, your DBA or something different if you choose.*

CERTIFICATE OF INSURANCE

Your certificate of insurance must list your **legal entity** and must match how you are listed in your USASF Program Member Profile. You will be asked to upload your declaration page. The USASF recommends checking with your insurance company as to its requirement for how to list your program name on the certificate to make certain that insurance coverage is valid in the event of a claim.

LICENSED LOCATIONS

The USASF will recognize any program/location as part of a program if they have a **licensed** relationship with another program/location with or without an actual "license" in place. Any agreement, written or otherwise, that allows a second program/location to use their brand/name in the all star industry will be considered a licensed location.

DEFINITIONS:

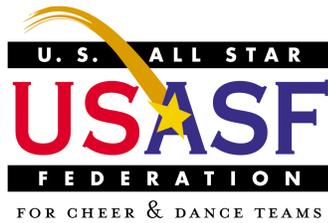
LEGAL ENTITY

Definition: *A legal entity is an association, corporation, partnership, proprietorship, trust, or individual that has legal standing in the eyes of law. A legal entity has legal capacity to enter into agreements or contracts, assume obligations, incur and pay debts, sue and be sued in its own right, and to be held responsible for its actions.*

In most cases a legal entity has a Federal EIN associated with it. If your business structure takes a form other than sole proprietor you are required to have an EIN. The letters EIN are the shortened name for an Employer Identification Number. This number is issued by the IRS to all business which must file tax returns.

Read more: <http://www.irs.gov/Businesses/Small-Businesses-&Self-Employed/Business-Structures>

Read more: <http://www.businessdictionary.com/definition/legal-entity.html#ixzz2hAfpTHn6>



DOING BUSINESS AS NAME

Explanation: *A company is said to be "doing business as" when the name under which they operate their business differs from its legal, registered name. Some states require DBA or fictitious business name filings to be made for the protection of consumers conducting business with the entity.*

Procedures for filing for a fictitious name vary among states. In many states, all you have to do is go to the county offices and pay a registration fee to the county clerk.

Read more: <http://www.entrepreneur.com/encyclopedia/doing-business-as-dba>