



USASF Board of Directors Meeting February 4, 2015

PRESENT:

Brian Elza, Dan Kessler, Debbie Love, Happy Hooper, Jeff Fowlkes, Jim Chadwick, John Nichols, Justin Carrier, Kathy Penree, Mike Burgess, Morton Bergue, Roger Schonder, Shawn Smith, Steve Peterson

ABSENT:

John Newby, Joelle Antico, Kristen Rosario, Tara Harris

GUESTS:

Amy Clark, Karen Wilson, Les Stella, Lynn Singer

AGENDA:

Jim Chadwick opened the meeting with an update about the new USASF offices. The move will occur on February 17 and the USASF will be open for business on February 19.

YEAR END FINANCIALS AND AUDIT

John Nichols updated the Board that the Finance Committee will be reviewing proposals from three outside auditing firms in March and will have an auditor selected by mid-late May.

UNIVERSAL SCORE SHEET UPDATE

In Kristen's absence, Jim reminded the Board of the process to date for the Universal Score Sheet implementation that the Board established in 2013. The 2014-15 season would serve as the test season with event producers being given the opportunity to opt in or out of testing the score sheet. At the end of season, input from testing would be evaluated to determine next steps.

CHEER AGE GRID AND LEVELS

Mike Burgess provided an update on the results of progress since the NACCC rules vote last August. Committee met several times since the vote and results have been incorporated in to the documents. Discussion noted a few corrections. Morton will share the documents with the NACCC for review. The goal is to release final documents to members in March. Debbie Love brought up a concern about new regulations being implemented in gymnastics regarding the safety of three and four year olds doing back bends and back walkovers. The Board agreed to provide this information to members through education at Regional Meetings and in coach credentialing sessions.

DANCE UPDATE

Lynn Singer provided an update on the progress of dance after its reorganization to include a team of five part time dance experts each focused in specific areas for our members:

Safety: Meredith Walker

- Meredith trained and certified all dance safety judges at Regional Meetings has been



managing the process this season. She has aligned processes and timelines with cheer.

- The Dance Rules Committee has a conference call scheduled on February 12 and a webinar scheduled on April 1.

Education and Curriculum: Mary Wendt and Michelle Allison

- Launched a Dance Mentor program for members to submit questions about starting, managing and growing All Star Dance programs to a panel of dance experts. The mentors are also writing educational articles that will be posted in the member resource pages online.
- Established the Judges Education Committee comprised of EPs, coaches and judges to begin panel judge education this summer, with the end goal of aligning dance scoring and judging industry-wide.
- Planning curriculum for Regional Meetings.
- Preparing "Foundations of Coaching" credentialing this summer. Working with Andre Carter to align two classes that will be cheer and dance combined that talk about how to work with kids and topics related to managing an All Star program whether you're cheer or dance. After the combined classes, they'll split into dance specific classes with options to have an emphasis in Jazz, Pom or Hip Hop technique and teaching progressions. This will serve as the foundational credentialing level for dance and lays the groundwork for more in depth credentialing in the various dance genres in the coming years.

Adjudication: Cheryl Paquette

Cheryl has managed the Worlds score sheet revisions and judge selection process. She is developing tools for Worlds judges that will also be used by the Judges Education Committee in their educational classes this summer.

Outreach: Anastasia Miller

Anastasia has identified some key studios and event producers that we will bring to Worlds to allow them see first had the opportunity that joining the USASF and awarding bids provides.

ALL STAR DAY AND INTEGRITY INITIATIVES PLANS AND BUDGET

Karen Wilson and Lynn Singer provided an update about the progress on the two initiatives that the Board approved at the November meeting.

Integrity Initiative

The timeline is to shoot the 24 Integrity messaging videos at Worlds with the top 10 scholarship finalists and industry leaders, then edit and have at least promotional information ready by Regional Meetings for roll out.

National All Star Cheer & Dance Day

This program will be introduced at the VIP Gala prior to Worlds. The timeline is to have the program ready to roll out at Regional Meetings for programs to begin planning to host their NASCDD in September.

Meeting Adjourned

Next Meeting: Wednesday, March 4, 2015, 10 a.m. CST