

National Advisory Board Elections for MIDWEST Coach Representatives: MEET THE CANDIDATES

This document introduces you to the candidates for both the CHEER and the DANCE Advisory Boards. The first two pages are the candidates for the CHEER NAB and the last page has the candidates for the DANCE NAB. Please take the time to get to know the candidates before you cast your vote.

CHEER NATIONAL ADVISORY BOARD: We will be electing ONE cheer representative in your region. The candidate receiving the most number of votes will serve a 2 year term (ending December 2016) on the NAB.

DANCE NATIONAL ADVISORY BOARD: This is the first year electing representatives of for the Dance NAB. Two representatives will be elected in your region. The candidate receiving the most number of votes will serve a 2 year term (ending December 2016) and the candidate that ranks second in the voting will serve a 1 year term (ending December 2015).

ELIGIBLE VOTERS:

- Any coach or owner member who was recognized as a professional member on or before January 28th will receive one vote.

Meet the candidates for the Cheer National Advisory Board:

Lisa Hemmie, Program Director & Coach, Premier Athletics



Lisa is currently the director for Premier Athletics/Michigan Xtreme and been in the spirit industry for 24 yrs+ as a participant, coach, judge and guest speaker. She also spent 12 yrs in the USMC. The program has received numerous Worlds bids, and has been featured as a top 25 program and most recently voted "The Best of Detroit" by Channel 4. She is fully certified and has previously served on the NAB and WAB. She currently serves on the RAB and STUNT committee, and is a USASF safety instructor. Lisa recently won the community service award for the city of Canton, MI. Lisa states "I am a Responsible director, so my goals, include educating and preparing children for life, helping them have fun even in adverse conditions, build their self-esteem, teach skills and strive to win. I am not afraid to stand up for what is right to get things done. I am tenacious in the pursuit of the betterment of our sport and to provide a fair and just system for all.

Sean Mars, Owner, Heat Athletics.com



Sean owns Heat Athletics All-Stars in Sussex, WI and has been coaching for over 20 years in All-Star, High School and Middle School. Sean was on a co-ed college cheerleading for 3 years (before a fun ACL injury from cheer). He then came back on an open co-ed cheer squad. Sean also owns his own computer software company. Coaching is a passion and the future of the athletes in the gym is the reason why he devotes the amount of time he does in the amazing world of All-Star Cheer.

Lance Stoltenberg, Owner, Elite Cheer



Lance is a pioneer in the cheerleading industry by establishing Nebraska and Michigan's first award winning All-Star programs, Elite Cheer Inc. Lance has been Nominated for USASF Coach of the Year and engrosses himself in the industry by becoming a USASF Senior Safety Certified Judge, a Mid-West USASF Safety Certifier and serving the Mid-West on the NAB (ended Dec. 2014). The industry is always changing and each region has different markets/cheer demographics. This is why each region needs to have a representative that knows the needs of their region. While doing regional trainings, various camps and clinics, Lance is constantly interacting and listening to coaches. With your vote, Lance would like to run again so that he can help voice the opinions and the needs of his fellow Mid-west Coaches to the USASF. Our goal is to grow this industry. It starts with every coach/program whether you're a small gym or a mega gym.

Shannon Young, Owner & Coach, ICE All All Stars



Shannon has been coaching for 16 years. He is currently the Co-Owner and Program Director of ICE All Stars in Aurora, Illinois. He would love to represent you on the NAB. He started his all star coaching career in 2000 in Tulsa, Oklahoma. He opened Cheer Dynamix in 2003. Having successful worlds teams in the top 10 every year, he helped shape the landscape of all star cheerleading in Oklahoma. In 2010 Shannon closed Cheer Dynamix and took a position at Rockstar Cheer in South Carolina. There Shannon coached teams at all levels from 1 to 5 and helped create the Beatles worlds team where they finished bronze and silver medalist champions. In 2013 Shannon decided to lay roots in Chicago where he collaborated with Darlene Fanning and ICE All Stars. He helped Darlene at the end of the season put some finishing touches on ICE Lady Lightning, The 2014 Small Senior World Champions. Shannon then partnered with Darlene and is now co-owner of ICE All Stars.

Meet the candidates for the Dance National Advisory Board:

Kelly Bettin, Program Director & Coach, Dancer's Edge



Hello, My name is Kelly Bettin, my sister and I are the Director's and Coaches of the Dancer's Edge All Star Teams. We have been coaching together since our studio opened in 2002. This year we coach 9 all star teams together, and we also have a traveling dance company that competes all year round as well. Dance has always been such a huge part of my life and something I have been passionate about since I was a young child. I was a competitive dancer for many years and went on to dance professionally for the Detroit Piston's Dance Team. I attended Oakland University and received my Bachelor of Fine Arts in Dance in 2006. Our goal has always been to make sure that each and every one of our students is given a solid and proper foundation and that we are training them with proper care. Our hopes are to expand the knowledge of our dancers each and every day, inspiring them to be the best that they can be throughout life.

Amy Goldberg, Owner & Coach, Star Performance Centre



Amy has been teaching dance for the past 26 years. As the owner of of Star Performance Centre, she takes pride in choreographing, coaching, and also teaching recreational classes. Over the past 14 years her all-star competitive teams have won numerous National titles in Pom, Hip Hop and Jazz. On the Worlds level, she has teams represented in the Pom, Jazz, Hip Hop and Open International Hip Hop divisions. Highlights for the team would be a Bronze Sr. Pom finish in 2009, a Bronze Sr. Co-ed Hip Hop finish in 2010, a Gold in the Sr. Co-ed Hip Hop division in 2011, a Silver in the Senior Hip Hop division in 2012 and a Gold finish in the Open Hip Hop division in 2014. She currently serves on the the USASF Dance Rules Committee, and would like to continue on the National Advisory Board to best represent coaches needs and help the world of all-star dance to continue to grow.

Sheila Trost, Owner, Energizers Dance Team



Sheila Trost is an accomplished dance instructor, judge, coach and award winning choreographer who has, for the past 23 years, instructed all ages in pom, jazz, hip hop, kick and studio dance. Known for her unique style and entertaining choreography, Sheila has choreographed National and World ranked routines. Sheila is a member of the National Education Association and is also a Certified Dance Judge and Midwest Dance Ambassador with USASF. She is certified as a USASF Safety Judge and is a member of the Worlds Advisory Board. Sheila has been recognized and has won numerous awards for her talents as a coach and choreographer including National Coach of the Year and Director of the Year by Dance Spirit. Sheila continues to serve as a certified adjudicator for events across the country. Sheila completed her Bachelor's Degree from Alverno College, is a Kindergarten Teacher for the Hartford School District, is a mom of three and is the founder of the Energizers Dance Team in WI.