

National Advisory Board Elections for SOUTHWEST Coach Representatives: MEET THE CANDIDATES

This document introduces you to the candidates for both the CHEER and the DANCE Advisory Boards. The first two pages are the candidates for the CHEER NAB and the last page has the candidates for the DANCE NAB. Please take the time to get to know the candidates before you cast your vote.

CHEER NATIONAL ADVISORY BOARD: We will be electing ONE cheer representative in your region. The candidate receiving the most number of votes will serve a 2 year term (ending December 2016) on the NAB.

DANCE NATIONAL ADVISORY BOARD: This is the first year electing representatives of for the Dance NAB. Two representatives will be elected in your region. The candidate receiving the most number of votes will serve a 2 year term (ending December 2016) and the candidate that ranks second in the voting will serve a 1 year term (ending December 2015).

ELIGIBLE VOTERS:

- Any coach or owner member who was recognized as a professional member on or before January 28th will receive one vote.

Meet the candidates for the Cheer National Advisory Board:

Bridgette Crosson, Program Director & Coach, Cheer Fire



I have been a USASF gym owner/coach for three years as well as a dance studio owner for five years. My love of cheerleading began when I was a part of a cheernastics program in Texas for a brief time. Once my family moved to Kansas we did not have an all star cheer gym to be a part of, so I joined a local dance studio as well as cheered for my high school squad for four years. After being on the dance team at HCC, I moved to my husbands home town and started a dance team there for two years. Soon after, I coached the cheer squad for three years, and was the first coach to take this school to a "Spirit Festival" (cheerleaders can't compete in Kansas) The joy I get from competitions, win or loose, cannot be replaced! Within my three years of being a part of the USASF it has become a passion of mine to soak up every bit of all star knowledge their is out there. Through this I have gained the desire to be a bigger part of the USASF, and help this industry grow in as many ways as possible.

Jessica Ramirez, Owner & Coach, Longhorn Cheer Athletics



Jessica began her cheer career at the young age of 8 years old. It was at that time that she fell in love with the sport and has cheered and coached ever since. Jessica has cheered recreational, junior high, high school, collegiate and all star cheer over her 30 years in the cheer world. She successfully coached in the All Star and non-profit sector for 15 years which ultimately led to the opening of her own all star facility. Longhorn Cheer Athletics was born in 2010 and is currently one of the most successful small gyms in south Texas. Within it's first 5 years of existence they earned 5 International titles from the UCA All Star Nationals in Orlando, Fl. as well as numerous other regional and national titles. Coach Jessica serves as the founder, owner and director of all stars for Longhorn Cheer Athletics. The gyms motto is "A Tradition of Excellence" and Jessica does her very best to commit to that very motto every single season.

Craig Tatum, Owner, United Cheer - Arlington, Dallas, and Keller



I have 20 years of experience in the cheer industry as an athlete, coach, program director, and, now, multi-location gym owner. For the past 8 years, I have owned and operated United Cheer which currently has 3 facilities in the DFW area - Arlington, Dallas, and Keller. Our Arlington and Dallas locations are Small Gyms. Our Keller location is a Large Gym by USASF standards, but, in reality, it is a medium-sized gym in our area. I believe I can offer a unique perspective of operating both small and medium sized gyms in a highly competitive market featuring some of the nation's largest and most well-known cheer gym brands. My goal is to create opportunities for gyms of all sizes to succeed. My personal vision is to lead my family, business, and myself with biblical, Christian principles. To that end, I believe our industry would benefit from a focus on integrity and the associated core values of loyalty, trust, respect, sacrifice, and humility. I believe I can be that voice.

Meet the candidates for the Dance National Advisory Board:

Lorrie Black, Owner & Coach, Showtime Studio



I own Showtime Studio in Alamogordo, NM. I am honored to be a member of the USASF Dance Rules Committee & newly formed USASF Mentor Committee. I'm happy to list a few of our studio titles; however, I feel my job is much more important than titles, trophies, & banners. Our Sr team, Showtime Storm, was the first ever Sr Hip Hop World Champions in 2007. They also hold the titles of 2012 Sr Co-Ed World Champion Bronze Medalist & 2013 Silver Medalists. Showtime Shocka Lockaz are the 2013 World Champion All-Male Silver Medalists. Our mini & jr hip hop teams won the titles of All Levels Int. Grand Champions in 2012. Showtime's mini, youth, jr, sr co-ed, all girl & all male hip hop teams have all won multiple NDA National Championship & American Grand titles. I'm sure all people nominated have impressive titles; however, one important thing to know about me is that I simply love to make a difference. I work hard for my students & I would apply my high standards to hard work to represent you!

Sherry Johnson, Program Director & Coach, Power House of Dance



I have been a Gym Owner for 25 years. I started dance in 2000. We started with pom because we were mainly a cheer gym. We quickly developed a hip hop program and attended Dance Worlds in 2007, the first year of dance for USASF. We have won 2 Gold, 1 Silver, 3 Bronze in Open Hip Hop and Sr. Coed Hip Hop. I was one of many on the committee for USA Gymnastics for the development of Tumbling & Trampoline and its current role in the Olympics.