

## National Advisory Board Elections for EVENT PRODUCER Representatives: MEET THE CANDIDATES

*This document introduces you to the candidates for both the CHEER and the DANCE Advisory Boards. The first two pages are the candidates for the CHEER NAB and the last two pages have the candidates for the DANCE NAB. Please take the time to get to know the candidates before you cast your vote.*

**CHEER NATIONAL ADVISORY BOARD:** We will be electing 5 cheer representatives to serve a 2 year term. Each eligible voter will cast one vote in this election.

**DANCE NATIONAL ADVISORY BOARD:** This is the first year electing representatives of for the Dance NAB. A Total of 10 event producer representatives will be elected. The five candidates receiving the most number of votes will serve a 2 year term (ending December 2016) and the candidates that rank sixth through tenth in the voting will serve a 1 year term (ending December 2015). Each eligible voter will cast two votes in this election.

### ELIGIBLE VOTERS:

- Each Event Producer Member Company has one voting representative who will cast their vote in each election.

### ***Meet the candidates for the Cheer National Advisory Board:***

#### **Stephanie Ammirati, NCA**



*Stephanie Ammirati is the Varsity All Star Scoring Director and Judging Coordinator for NCA. She is a commentator for the CBS Sports Network during NCA All-Star Nationals. She serves on the Varsity All Star Scoring Committee, helping to create consistency across the Varsity All Star Brands. She has also helped develop the Varsity All Star Scoring System. She has been a part of the All-Star Industry for over 15 years. Stephanie is a graduate of the University of Oklahoma where she was Captain of the Coed Cheer team. Seeing the All Star Industry as an Event Producer, Coach and Athlete has helped me grow and succeed. Knowing what the coaches and athletes want, as well as what is conceivable on an Event Producer level helps me balance my opinion on many topics in the industry. I am constantly trying to listen to industry leaders on the regional and national level. I am able to maintain an unbiased opinion that can help aid the growth of the All Star Industry.*

#### **Teresa Barbieri, Greater Midwest Cheer Expo (GMCE)**



*My name is Teresa Barbieri and I am the owner of The Greater Midwest Cheer Expo in Ohio. I began my career in the spirit industry in 1994 coaching. In 1999 I had the first GMCE competition. In 2007, I joined USASF. I am an active member of IEP (independent event producers) and have been since 2010. I joined forces and am a platinum member of The US Finals handing out bids at our events for many years. I have raised three daughters during my time in the spirit industry, 2 of which have served as USASF certified safety judges for numerous years. Having sent out last daughter to college, I am ready to begin furthering my commitments to USASF. I look forward to serving on the National Advisory Board.*

#### **Scott Bouchard, Advanced SPIRIT Association**



*Scott Bouchard is the Former Head Coach for the 5 time NCA Division II/III All-Girl National Championship Team, The University of Massachusetts at Dartmouth. Scott has judged and coached at the High School, College and All-Star level for over 17 years. He has been a credentialing instructor for the USASF in the Northeast since the credentialing program was introduced by the USASF. Scott has been on the RAB for 4 years and was one of the two Tier 3 event producers who represented them in the sanctioning committee meeting and joint meeting of NACCC this past summer. He is a safety Certified Judge thru the USASF and judges numerous local, national and International All-Star competitions. He has choreographed numerous 1st place All-Star, High School and College routines at the National level. In addition he is the Brand Manager / Owner for the Advanced SPIRIT Association, a cheer and dance event producing company here in the United States. He believes teams are most successful when coaches*

#### **George Carrillo, World Spirit Federation and Varsity All Star**



*George Carrillo has been in the cheerleading industry for 15 years now. He began his career as a cheerleader at Osceola High School in Kissimmee, FL. Upon graduation he went to work with NCA as a summer camp instructor and head instructor for 8 years. George has coached all levels of cheerleader at a number of different All Star Programs such as: Lake Mary All Stars, Polk County Aces, Brandon All Stars, Rockstar Cheer, and Premier Athletics. For the past 8 years George has focused his energies on World Spirit Federation (WSF) where he is the Brand Director, and also serves as an Advisor for Varsity All Star in the Midwest Region (KY, IN, IL, WI). For the past 4 years, George has been awarded as one of the top salesmen in Varsity All Star.*

## **Meet the candidates for the Cheer National Advisory Board (continued):**

### **Kelly Cuce, Cheer and Dance Extreme**



*Kelly Cuce' is a certified USASF Safety judge in both cheer and dance, Varsity trained and panel certified as well as USASF dance panel certified. Currently, Kelly serves as the scoring administrator for Cheer and Dance Extreme. She cheered for over 19 years on all levels including, but not limited to High School, All Star, and Collegiate. Kelly also has vast experience in dance. She has over 14 years experience as a dance performer and gymnast. She has performed and taught Tap, Jazz, Ballet, Lyrical, Acrobatics, and Pointe. Kelly has competed regionally and nationally in both dance and cheerleading. She has a Bachelors degree in Public Health Promotion from West Chester University.*

### **Meagan Fiscella, CHEERSPORT**



*Meagan began working for CHEERSPORT in 2009 as a Regional Sales Director, after spending several years as an athlete and coach. She currently serves the Mid-Atlantic and Northeast as the Varsity All Star Advisor, in addition to being part of the CHEERSPORT management team. Her love for the sport has helped form relationships with gyms from all over the country, which is reflected in her outstanding customer service. Meagan brings years of experience and has a genuine passion for the cheer and dance industry.*

### **Scott Foster, Cheerlebrity**



*4 time College National Champion from the University of Louisville. Allstar Coach from 1995-Present. Owner/Coach at Rockstar Cheer. Event Producer from 2000-Present. Founder of World Spirit Federation (WSF). Created All digital scoring system in 2003. Brand Manager of Cheerlebrity 2011-Present.*

### **Amber Koster, CSG/Nation's Choice/DanceFest**



*Amber has been in the Cheer & Dance Industry as an athlete, coach, gym owner, judge & event producer for over 20 years. For the last 10 years, she has served as the judging & scoring coordinator for all 3 companies of Team Champion: Champion Spirit Group, Nation's Choice & DanceFest. In addition, she is currently serving on various boards & committees for the USASF, The ONE: Cheer & Dance Finals, & The Season Pass. Team Champion has grown to become a large presence in the Midwest, by listening to our customers, being honest and fair, and making everyone, from participants, coaches, staff and spectators feel that they are a part of the TEAM & the success. Amber looks forward to serving on the National Advisory Board and representing event producers.*

### **Kyle Lindell, Aloha Spirit Productions/GSSA**



*Kyle brings his experience as an international elite gymnast to the all-star industry. As Vice President for Communications at Aloha Spirit Productions, Kyle manages all sizes of events working with customers from large and small gyms alike. He has branded the company and national events for Aloha Spirit, GSSA, The NATIONAL Championships, The Cali Finale and recently the Nfinity Champions League. Kyle will contribute to the NAB with absolute common sense and the ability to see the big picture. His knowledge and study of the trends of today's youth will set his perspective above the rest and bring fresh ideas to our constantly evolving industry.*

### **Chad Lemon, The JAM Brands/ COA Cheer & Dance**



*My name is Chad Lemon & I have been in the cheer & dance industry for over 20 years as a competitor, coach, gym owner, judge, choreographer, and now event producer. I have held a seat on the NAB for the last two years and worked to develop programs within the NAB to help our industry and sport. I have spent time with the Mentoring Leaders program and have helped work on programs within the USASF. I also hold a seat on the USASF sanctioning committee. Currently, I work as the Director of Brand Development for The JAM Brands and help create all of the new programs that my company produces. If you would ask most people, you would find that I am totally honest and upfront about everything and never hold back an opinion, even if it isn't a popular one. This truly helps me stand out with a voice for people in our industry.*

### **Jessica Moore, Spirit Solutions**



*I am the proud owner of Spirit Solutions, a tier 3 USASF member company. I have over 25 years of experience in the industry ranging from participant to coach to all-star director and now event producer. With a degree in Sports Management, I decided to combine my education and my passion for cheerleading and thus Spirit Solutions (launched in 2008) was born. As an owner, I maintain a very hands-on approach as I oversee the day-to-day operations. I personally feel that being the main point of contact produces consistent quality for my customers. Some of my greatest strengths are my scheduling ability and time management skills. I would be honored to serve on the NAB, representing event producers. I look forward to having opportunities to be a part of the discussions and help find solutions to current and trending USASF policy issues. Thank you for your consideration.*

**Meet the candidates for the Dance National Advisory Board:**

**Darrell Bagby, The American Championships**



*As the primary Event Director for the Florida based American Championships, which hosts events across the country from Anaheim to Myrtle Beach, I have proudly contributed to the USASF Dance rules and sanctioning committees in recent years. At the American Championships we are steadily expanding our offerings for dance and working to improve our events including our Worlds Dance Bid event in Anaheim which I direct annually. I hope to see the entire all star dance industry continue to grow and positively influence the lives of young dance athletes. I have recently learned of and become a strong supporter of "Dancing for Diabetes." A dancer founded charity dedicated to improving the lives of children and families learning to live with the day to day challenges of juvenile diabetes. I am constantly impressed with the family culture of our nation's dance community and I would love to help strengthen and expand that community by serving on the USASF Dance National Advisory Board.*

**Kelly Cuce, Cheer and Dance Extreme**



*Kelly Cuce' is a certified USASF Safety judge in both cheer and dance, Varsity trained and panel certified as well as USASF dance panel certified. Currently, Kelly serves as the scoring administrator for Cheer and Dance Extreme. She cheered for over 19 years on all levels including, but not limited to High School, All Star, and Collegiate. Kelly also has vast experience in dance. She has over 14 years experience as a dance performer and gymnast. She has performed and taught Tap, Jazz, Ballet, Lyrical, Acrobatics, and Pointe. Kelly has competed regionally and nationally in both dance and cheerleading. She has a Bachelors degree in Public Health Promotion from West Chester University.*

**Rachel Domangue, NCA & NDA**



*Rachel is the Curriculum Director for the National Dance Alliance; this is her 5th year working with NDA. Rachel has been involved with the USASF Dance Rules Committee for the past 2 years, and she's also active in developing Judges' Education classes for the USASF members to attend at upcoming Regional Meetings. Rachel holds a BFA in Performing Arts - Dance from the University of Louisiana at Lafayette, and she has worked as a teacher, coach, choreographer, and performer in various dance industries across the country over the last 10 years. Rachel currently resides in Dallas, Texas. She's excited about the opportunity to continue serving the USASF and helping spur on the growth of Dance in our industry!*

**Andrea Hood, Aloha Spirit Productions/GSSA**



*Andrea brings her collegiate dance experience to Aloha Spirit and GSSA to direct our dance events. She is a fantastic event manager and is in contact with dance customers on a daily basis. Andrea is upbeat, professional and has a very "can-do" attitude. She is an amazing asset in her current position within the company and will be a wonderful addition to the USASF Dance NAB bringing perspective on issues to the table for all sizes of programs and levels of experience.*

**Amber Koster, CSG/Nation's Choice/DanceFest**



*Amber has been in the Cheer & Dance Industry as an athlete, coach, gym owner, judge & event producer for over 20 years. For the last 10 years, she has served as the judging & scoring coordinator for all 3 companies of Team Champion: Champion Spirit Group, Nation's Choice & DanceFest. In addition, she is currently serving on various boards & committees for the USASF, The ONE: Cheer & Dance Finals, & The Season Pass. Team Champion has grown to become a large presence in the Midwest, by listening to our customers, being honest and fair, and making everyone, from participants, coaches, staff and spectators feel that they are a part of the TEAM & the success. Amber looks forward to serving on the National Advisory Board and representing event producers.*

**Meet the candidates for the Dance National Advisory Board (continued):**

**Jo Marr, Varsity All Star**



*Jo graduated from George Mason University, where she was a member of the nationally ranked Masonettes Dance Team. Post graduation, Jo worked in the account management and events industry in the Washington, D.C. Area. She worked for Universal Dance Association for 7 years as a Head Instructor and served as a USASF Rules Judge for 3 years. Jo current resides in Knoxville, TN as the Dance Advisor for Varsity All Star and Co-Director for the dance brand, The GROOVE Experience.*

**Cheryl Passalacqua, Varsity Knoxville**



*Cheryl Passalacqua is a former dancer from the University of Louisville Ladybird Dance Team where she won 3 consecutive National Titles at NDA College Nationals. She started out as a dancer at the age of 6 with tap, ballet, jazz, gymnastics and hip hop. Dance has always been apart of Cheryl's life which includes being a studio dancer, professional performer and competitive school and all star dancer. Cheryl is also a former UDA instructor where she was apart of the College and Elite instructional staff for more than 12 summers. Cheryl is the current Dance Director for The Groove Experience where she is able to fulfill her dream as an Event Producer for the largest Cheer and Dance Company in the World! Traveling from Germany, Mexico and all over the USA to teach dance, Cheryl has learned and experienced so many valuable lessons in the sport of Dance. The All Star dance industry has become apart of her career, is something Cheryl is passionate about and will be cherished forever.*

**Hayley Reyes, JAM Brands**



*I am The National Dance Director as well as JAM Care Rep for the West! I was born and raised in Southern California and currently reside here in Orange County. I started dancing over 20 years ago and I am extremely passionate about the dance industry! I have taught and choreographed for US Spiritleaders, NDA, COA, several nationally ranked high school and World medaling all-star teams. In 2006, I graduated from Long Beach State University with a degree in Sociology and was also a member of the Long Beach State Dance Team! Aside from competing, I have spent some time in the entertainment industry and can be seen in several award show performances, national commercials ,music videos, and am a former NFL San Diego Charger Girl.*

**Lisa Kubinski Saline, DX - Dance Xtreme USA**



*Founder/Pres. of UPA and DX, originally established in 1987. Charter member of NACCC, Inaugural Chair for SITA, founding member of NCSSE, past chair of IEP, active member USASF Dance Rules, Sanctioning, Judge Selection and NAB. Past advisory board member for Am Cheer Mag and AAU Dance/Drill Assoc. Published author for Dance Spirit, InMotion, Inside Cheer, and Sharing the Spirit. Original member of MN Vikings Cheerleaders, voted one of the Spirit Industry's 25 Most Influential People, inducted to the MVC Hall of Fame. Former coach of SCSU collegiate dance/cheer programs, NHL's MN North Stars Electric Stars pro team, Liberty Bowl, Outback Bowl and Super bowl halftime shows. Developed AmeriCup, Eclipse, Majestic, Amaze, Disney Tour, Int'l Cup Acapulco, Coaches Conferences, and 3D Dance Conventions. Earned a marketing and dance degree from SCSU. Began Peyton's Promise; an adoption initiative. Loves, loves, loves DANCE!*

**Brandi Simms, Coastal Corporation/JAM Brands**



*I started in the cheer/dance industry at at a very early age in dance studio. I was competing nationally on the studio circuit at such events as Starpower, Showstoppers, Tremaine, etc. I was active in the dance community up to high school, constantly adding different genres & styles, and traveling up and down the east coast to train under various instructors. In high school, I was intrigued by the stunting in cheerleading, and loved the fact that it also utilized my dance background. After a successful high school cheer career, I came to the realization that my body type would allow me more success in cheer than dance. That said, I went on to cheer on the nationally-ranked, all-girl team at George Mason University, serving as the team's captain. In college, I was a UCA head instructor, where I received extensive technical training. I made the leap to the event side of the industry on a full-time basis 6 years ago, as a National Customer Care Rep for The Coastal Corporation. I am currently the JAMcare rep for the Northeast and Mid-Atlantic and serve on various committees within the JAM Brands to include The U.S. Finals. Most recently, I was elected to the USASF National Advisory Board for cheer where I have already taken an active role in the Mentoring Leaders Program. I would love the opportunity to get back to where I started by also serving on the dance side of the National Advisory Board.*