



## **USASF BOARD CONFERENCE CALL – JUNE 26, 2013**

### **ON THE CALL:**

Jim Chadwick, Brian Elza, Catherine Morris, Colleen Little, Dan Kessler, Elaine Pascale, Happy Hooper, John Newby, Justin Carrier, Gwen Holtsclaw, Jeff Fowlkes, Kathy Penree, Kristen Rosario, Mack Hirschberg, Mike Burgess, Morton Bergue, Steve Peterson, Tara Patton Harris

### **Members absent from the call:**

All in attendance.

### **Guests on the call:**

Les Stella, USASF Vice President, Rules, Safety and Judging; Lynn Singer, USASF Executive Director, Communications; Amy Clark, USASF Executive Director, Membership; Kavin Finley, Accounting

### **AGENDA:**

Jim began the call by suggesting that the board plan an in-person strategy meeting in October. Later in the call it was decided to plan for a November 12-13 meeting in Atlanta. Jim will arrange and update the board.

### **BUDGET REVIEW – Executive Committee; Mike Burgess and Happy Hooper**

Mike Burgess, Executive Committee Member, reviewed all budget line items of the approved budget for the six month period from July, 2013 through December, 2013. He explained that this is our heavy expense season and the full budget projection should be balanced by the revenue that Worlds creates. The Business Unit managers are tightening up on expenses, especially meeting expenses. The next step is for the Business Unit managers, with input from the Executive Committee, to prepare and 12-month budget for for 2014 in the fall of 2013.

### **DISCIPLINARY CASE #12015 – Mack Hirschberg**

Mack discussed the case of an athlete who misrepresented his age to the owner of the gym in order to remain eligible for his team. When the owner became aware, he filed a complaint against the athlete. The Disciplinary Committee reviewed the case, and the athlete confessed that he misrepresented his age. The committee made a recommendation to the board for disciplinary action. The board agreed with the committee decision. Letters will be sent to the athlete and the gym owner communicating the decision.

### **COMMUNICATIONS UPDATE – Lynn Singer**

Lynn reviewed the items that were discussed in the open letter to membership sent in April and status of action on each. As mentioned in the letter, Les Stella will be providing more information in the FAQ section of the website and facilitating discussions with Amy Clark at each Regional Meeting to hear member concerns. Information gathered at the Regional Meetings will be brought back to the board for review and action as needed.

### **REGIONAL MEETING UPDATE – Amy Clark**

Amy reported that there are currently 404 attendees registered across all five Regional Meetings and anticipates 160-200 at each meeting. The goal is to create a hybrid coaches conference and business meeting to provide relevant sessions for coaches and owners.

### **ATHLETE ID UPDATE – Amy Clark**

Athlete ID information has been distributed to event producers. Membership is increasing a bit, but most will activate membership in August, which is the official start of the new membership year. There will be training sessions for gyms and event producers at Regional Meetings. The tech team is putting together tools and resources to make user interface easier. Further discussion about the importance of event producers ensuring that their customers are registered in Athlete ID before attending a competition.

**YOUNG ATHLETE SCHOLARSHIP PROPOSAL - Amy Clark**

Gena Evans, Director of Sponsorships and Scholarships, created this program as a way to assist athletes in need at gyms. Funding will come from programs in each region at Regional Meetings. Applications will be accepted from athletes and scholarships given to individual gyms for the athlete recipient.

**WORLDS PROPOSAL – Les Stella**

Les proposed the concept of a Division I and Division II Worlds. Division I would consist of large gyms, Division II would consist of small gyms. The goal is to decrease the number of teams competing in the divisions with large numbers of teams while providing smaller gyms with an avenue to be competitive at Worlds. The number of bids awarded does not change. Small gyms that receive bids will choose whether they want to compete in Division I or Division II. Four divisions would be offered in the first year; Small and Medium Sr. and Small and Medium Sr. Coed. Several concerns and possible solutions were discussed. The goal would be to establish Divisions I and II for Worlds, 2014.

A motion was made for the board to endorse the concept of Division I and Division II at Worlds and to give the green light to Les for working out the details with the appropriate committees and submitting a recommendation to the board for review. The motion was seconded. The motion passed.

**Next Meeting:** August 7, 2013, 10am CST.