

2013 National Advisory Board Election Candidates

Southeast Region



Carly Byman
North Carolina

I have been a member of the All-Star Cheer & Dance community for 12 years and currently am the General Manager for Premier Athletics of Clayton (Go Shockers!). I truly appreciate everything that the USASF has done for our sport and would be so honored to be a part of the NAB. At Premier Shockers, we are so blessed to be able to offer both cheer and dance to our athletes, thus keeping them in the sport and in our gym for the long haul! Every athlete, no matter their level or ability, can truly benefit from cheer and dance. Applying what they learn in a positive team environment to their adult lives is an invaluable experience. We have the opportunity to effect kids in a positive way & I would love to be a part of the NAB and be a direct link to the continual development of the guidelines that will keep kids out of trouble and in our gyms. Thank you for the consideration!



Ashley Loomis
North Carolina

My name is Ashley Loomis, I am owner and operator of xD Elite Cheer, based out of Denver, NC. I have been part of the sport of cheerleading since I was 7 years old. The passion and dedication I have for the sport is CRAZY! Nothing else compares to the feeling, at the end of the day, you walk away knowing you made a difference in that child's life. Helping them build self confidence, morals, and most important family values. For years now, I have watched the sport of cheerleading change in a whole. The degree of difficulty has risen above and beyond what anyone would thought it would be. As being a board member, I want to assure that safety is the number one priority in whatever cheerleading event is taking place. The safety of each individual that participant in the sport of cheerleading is extremely valuable, without the participants, we would not have cheerleading. I want to be able to have safety guidelines in place, but not to minimize the excitement of what the sport of cheerleading has become.



Sydney McBride
Florida

Sydney McBride built an all star program from the ground up with the goal to get as many kids involved in all star cheerleading as possible. She believes that the next few years are going to be the most pivotal years in developing our industry into a legitimized sport. Her goal is to promote safety and growth in the cheer and dance industry, as well as help legitimize the industry by making decisions that are best for the industry as a whole. She was a member of the inaugural USASF Next Generation program and would like to be a part of the NAB to help uphold and set forth positive standards for the world of cheerleading and dance. Sydney is USASF certified in levels 1-5 and believes that the best thing we can do is learn to adapt along with the ever evolving cheerleading industry and welcome new ideas, new programs, and new athletes into our sport to help it grow.



Chad Mulkey
Alabama

My name is William "Chad" Mulkey and I am one of the co-owners of XPA Allstars in Madison, Alabama. I am very excited about being nominated for this position with the USASF. I am an Ordained Minister, Level 5 USASF Certified, AACCA certified, NFHS certified and have a Green light for my background check through the U.S Gymnastics Assoc. I have owned XPA for the last 5 yrs. In this short time we have been able to assist 15 cheerleaders to obtaining scholarships from UK to Alabama. Our first priority is having our coaches background checked and CPR trained. Our gym was the first in North Alabama to start a completely free Special Needs team and also the FCA group. Our motto is safety first and always be ethical. I am a huge supporter of doing whatever it takes to make this sport, which I believe it is, safe. Once we work on that, then the next priority should be making it available to all and making it fair. You will find that I am energetic, a leader and most importantly wonderful speaker. It's time for the gyms of this sport to Unite and give it back to those that matter...the athletes.

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Heath Perkins
Georgia

With more than 17 years of experience in the cheerleading industry, I am eager to help adapt existing regulations and implement new visions consistent with the USASF's Mission for the evolving cheerleading and dance industry through the NAB. As both a cheerleading gym owner and coach, I understand multiple perspectives and bring an immeasurable amount of knowledge that will allow me to formulate constructive decisions that benefit the entire industry. I will work relentlessly to get tasks accomplished with USASF on the forefront and will always represent the All-Star community in a positive manner. I am a passionate industry advocate – after all, this industry is my livelihood.

I began coaching cheerleading in 1995 and have owned United Cheerleading since 2001. In this role, I oversee coaching/administrative staff, annual operating budgets, and marketing plans. Also, I continue to serve as a cheerleading and tumbling instructor.

Outside of cheerleading, I am an instructor for the Columbus Technical College's Business School. Since 2008, I have taught a range of management, economics, and ethic courses.



Stacey Rowe
Tennessee

I have over 20 years of experience in the cheerleading and dance industry. I opened a Premier Athletics facility in 2000 and have grown that location to 28 competitive cheer and dance teams and a sizeable recreational program. While coaching/managing the gym in NC I took several teams to the cheerleading and dance worlds with top 10 finishes. I have recently moved to Knoxville, TN to work for Premier Athletics corporate where I am the director of gym operations and founded the Studio by Premier Athletics. The Studio by Premier Athletics is a dance brand that allowed us to open 4 new dance studio's in our current locations. I am committed to fostering growth in the cheerleading and dance industry and having a positive outlet for our young children.

I would be honored to be a member of the NAB. I have over 20 years in the cheerleading and dance industry. I feel as though my knowledge of both cheer and dance can be very helpful.



Sarah Smith
Tennessee

Sarah Smith is the owner of Prime Tyme Athletics in Hendersonville, TN. She grew up spending most of her time in school cheer and dance as well as all-star cheer and dance, so she segued to coaching seamlessly. Coaching, choreographing, and mixing cheer music soon turned to gym ownership for Sarah, where she has combined her personal experiences in the spirit industry with her Bachelors degree in Business Marketing she received from David Lipscomb University. Sarah is USASF Safety Judge Certified and judges nationally for many cheer and dance event producers. Her unique experience and open mind make Sarah Smith a knowledgeable and eager nominee to serve on the National Advisory Board.