

## 2013 National Advisory Board Election Candidates

### *West Region*



**Darren Dobey**  
**California**

All-Star Cheerleading has been a part of my life since 2003 and started coaching/choreographing in 2005. I have worked with many different gyms and high schools in Northern California as well as competed for some of them. Working with kids is my passion as well as cheerleading. Through many obstacles in my life, I have found that cheerleading is a safe environment and I continue to offer that to my kids in which I coach. Choreographing is my love for this sport. I have choreographed for Concord High School, Northgate High School, Miramonte High School, Dixon High School, Casa Roble High School, Rocket All-Stars, and East Bay Sports Academy. As the Assistant Gym Manager for East Bay Sports Academy in Concord, California, I have fine tuned my skills as a coach as well as a manager for a gym with 300+ athletes. I want to continue my journey on the road to becoming a part of the USASF National Advisory Board to continue helping children through their lives as All-Star Cheerleaders and making sure their voices are heard.



**Dana Fielding**  
**California**

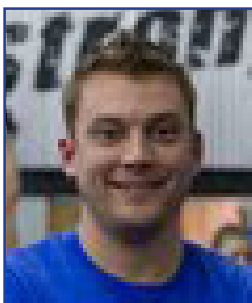
I have been with OC All-Stars since 2005 as a coach and Cheer Director, and involved in cheer for over 25 years. I graduated with a B.S. in Biology from San Francisco and worked as a women's health nurse for 15 years, running one of the largest women's health groups in the Bay Area. I have coached all levels from Tinys to Level 6 as well as basic to elite tumbling. I am certified by the USASF as a safety judge, and levels 1-5. I also am coaching both level 5 teams for Force, the alliance between OC and Fierce All-Stars.

I feel that I would be a good candidate for the National Advisory Board because not only am I a coach, director, a nurse, but I am also a parent of an all-star cheerleader and feel that I understand all aspects of the competitive sport. As a cheer director, it is my job and responsibility to ensure safety amongst the athletes not only at competition but in their daily routine, and I am known for my clean, technically sound routines. I have a solid relationship with my peers, and feel that I could represent our area fairly and respectfully.



**Janet Hirshberg**  
**Utah**

I have been involved in the cheerleading industry for more than 25 years. My experience includes gym ownership, coaching, choreography, speaker and consultant for other gyms and high schools. I have all of the certifications I can think of....AACCA, Red Cross, CPR, USASF and Safety Judge. I am the go to person in our area for rule questions. Others consider me to be rational and level headed when things get crazy. I know I would be an asset to the NAB and would love the opportunity to serve.



**Brandon Moore**  
**Oregon**

My name is Brandon Moore and I have been involved in the Cheer Industry for the last ten years as an Athlete, Coach, Judge, Camp Staff, Event Producer, and Gym Owner. My experience has led me all over the country starting in Oregon, moving to Texas, then to Kentucky, and finally back to Oregon where I am currently one of the owners of Oregon Dream Teams and the All-Star Representative on the OCCA Executive Board (Oregon Cheerleading Coach's Association). I have had the pleasure to learn and mentor under some of the greatest minds in the industry from all around the country and would love to bring my experience and knowledge to the NAB. I think it is very important to have representation from all areas of the country and being from the Pacific Northwest I will be able to help be a voice from a smaller and sometimes underrepresented part of the country. Being someone who has always fought for the legitimacy of the sport and safety of the athletes, I feel that I will be able to help push the industry as a whole in the right direction for everyone who is involved.

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**Carlos Onofre**  
**California**

As a Member of the NAB I would be able to give my perspective from many points of view including, coach, choreographer, event producer, cheer judge, safety judge and small gym owner.

Cheerleading Coach and Choreographer for the past 16 years • Cheerleading Judge for the past 12 years. Competition routine choreographer for Coed and All girl teams in the United States and around the world. • USASF Certification Instructor and USASF Safety Judge.

Has won multiple National titles in both all-girl and co-ed teams in High School and All Stars • Former Member and Instructor Of California Association of Directors of Activities (CADA) • Former professional mascot for The Arrowhead Anaheim Pond, "Splash" (Indoor Soccer Team) In Anaheim, California • Former Head Coach of the cheerleading program at California State Polytechnic University Pomona. • Card Stunt Coordinator for The Super Bowl 27 half time show featuring Michael Jackson. • Former performer for Disneyland Pig Skin Classic I and II